

UNITED



The 2020 UNITED Virtual Convention & Expo is a unique platform that will give exhibitors a new level of approach to communicate your message quickly and effectively by exhibiting your products and services to a mass online audience.



Why exhibit?

Low costs: Not only are the registration and sponsorship costs lower than the live show, the lack of shipping, set-up, travel, and hotel costs provides an optimal and cost-saving means to generate huge profits.

Easy, accessible platform for exhibiting: The only technical requirements for a successful event are as simple as a computer and a webcam. The template-driven format of the Community Brands platform enables you to effortlessly customize your booth without the hassle of vendors. Also provided is continuous assistance by a team of professionals who will remotely manage your event saving you on essential resources.

Better data: With a physical expo, exhibitors only receive an attendance report. However, with a virtual trade show, every movement of attendees are tracked and reported. You will know where they went and what they did. You will also have the ability to evaluate booth performance with detailed reports including number of visitors and number of attendees who viewed/downloaded your material. As it is an online event, data will be readily available allowing for smooth lead capture.

Benefits	Spire Package \$9,500	Penthouse Package \$5,900	Mezzanine Package \$3,950	Lobby Package \$2,690
Customizable Exhibit Spaces in Designated Hall <ul style="list-style-type: none"> • Unlimited representatives in exhibit spaces • Upload of promotional video • Upload of promotional materials • Chat with anyone who visits the exhibits • One-on-One video chat • Weekly space design group tutorials • Detailed post-event report of booth activity 	2	1	1	1
One-on-One Training to Design Exhibit Space	✓	✓	✓	
Sponsored Exhibitor Networking Lounge Time Slot (limited quantity) (your name, logo, and messaging attached to a networking lounge during a designated time slot)	*duration of event	✓	*logo only	
Scrolling Banner in the Event Lobby	✓	✓	✓	
One Item in Attendees' Virtual Convention Briefcase	✓	✓	✓	✓
Branded Education Sessions (your logo displayed and opportunity to introduce the speaker)	3	1	1	
Branded Waiting Room/Break (your logo and branded message displayed during breaks)	✓	✓		
Branded Item in Attendee Welcome Box (exhibitor purchased item for inclusion in boxes mailed prior to event)	✓	✓		
Complimentary Education Registrations	3	2		
Logo on NAEC (or United) Event Page	✓			
Booth Points	10	6	2	1

Confirm your package. Contact Tripp Cook at Tripp@naec.org.