



September 14-16, 2020 (plus another 30 days!)
Sponsorship Opportunities

Interested in enhancing your image and visibility at the one-of-a-kind Virtual UNITED 2020? United is typically attended by approximately 2,000 owners and elevator professionals, and this year attendees can register for free. Get your name in front of them and increase your brand recognition by taking advantage of these sponsorship opportunities. Each sponsorship will include recognition on the UNITED 2020 website in addition to what's listed below.

Sponsorship	Cost	Booth Points Earned (Suppliers Only)
Logo on NAEC Website for One Year	\$3,000	3
Logo on the home page of the NAEC website as an association and United sponsor for one year.		
Networking Lounge (One Hour, Branded Time Slot)	\$3,000	3
United 2020 Networking Lounge will be branded with your logo for one hour during a pre-determined time slot. You can invite your customers and guests. Limited number of time slots.		
Branded Break	\$2,500	3
Break during United 2020 will be branded with your logo and content. Limited number of breaks available.		
Educational Session	\$2,000	2
Your logo and colors will brand the education session. You will have the opportunity to introduce the speaker(s) for that session.		
Video in electronic Exhibit Program	\$2,000	2
You can have a video added to the electronic program guide, imbedded with your written company or product information.		
Video in United Promotional Email	\$2,000	2
30-45 second video included in a promotional email for United		
Logo on Landing Page of On-Demand Education (available 30 days after the event)	\$1,500	2
Your logo will be on the landing page for the education available after United ends. On-Demand education will be marketed and available for 30 days following the end of United.		
Item in United Welcome Box	\$1,500	2
A branded item to be placed in the welcome box for all attendees of United. You are responsible for the purchase and mailing of the items to NAEC offices.		
Video on United Social Media Post	\$1,000	1
30-45 second video included in a promotional social media post for United across all NAEC social media platforms (Instagram, Facebook, LinkedIn)		
Item in United Virtual Briefcase	\$800	1
You will have a piece of electronic collateral in the virtual briefcase for each United attendee (distributed electronically to all attendees)		