

United in Atlantic City and 2012 EXPO EXHIBIT SPACE APPLICATION

Exhibit Dates: September 12-13, 2012 · Atlantic City Convention Center · Atlantic City, NJ

INSTRUCTIONS: Please complete all sections—type or print. **Sign and return the application including payment made payable to NAEC to 1298 Wellbrook Circle, N.E., Conyers 30012 or Fax to 770-760-9714.** Please retain a copy for your records. Upon assignment of space by Show Management, a booth space confirmation will be sent to you.

Questions? Please contact NAEC at 800-900-6232 or 770-760-9660 or kerrie@naec.org

<p>Section 1 EXHIBITING COMPANY INFORMATION</p> <p>Company : _____</p> <p>Address: _____</p> <p>_____</p> <p>_____</p> <p>Phone: _____</p> <p>Toll Free: _____</p> <p>Fax: _____</p> <p>Email Address: _____</p> <p>Website: _____</p> <p><i>*Information above will be used for the Exhibitor Listing in the Convention Program Book</i></p> <p>Association Membership (Select all that apply):</p> <p><input type="checkbox"/> CECA Member <input type="checkbox"/> NAEC Member</p> <p><input type="checkbox"/> IAEC Member <input type="checkbox"/> NAESA Member</p> <p>Please note that Association Membership is required.</p>	<p>Section 2 EXHIBITOR CONTACT INFORMATION</p> <p>Contact Name: _____</p> <p>Mailing Address: _____</p> <p>_____</p> <p>_____</p> <p>Phone: _____</p> <p>Fax: _____</p> <p>Email Address: _____</p> <p><i>Please note that the Exhibitor Contact listed above will receive all Exhibitor mailings including the Exhibitor Service Kit.</i></p> <p>Section 3 EXHIBIT SPACE</p> <p>LOCATION PREFERENCES: The following choices indicate the booth number of the preferred booth space.</p> <p>1st _____ 2nd _____ 3rd _____ 4th _____</p> <p>SHARING SPACE: We plan to share/co-exhibit with the following Association Member: _____</p> <p><i>Refer to rule 5 on back regarding sharing space.</i></p>																																																	
<p>Section 4 EXHIBIT SPACE RENTAL</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width: 8%;">Please Check</th> <th style="width: 18%;">Booth Size</th> <th style="width: 22%;">Exhibitor Personnel Registrations Included in Booth Space Fee</th> <th style="width: 10%;">Prior to Sept 30, 2011</th> <th style="width: 10%;">Sept 30, 2011 - March 19, 2012</th> <th style="width: 10%;">After March 19, 2012</th> <th style="width: 8%;">Exhibit Space Fee</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/></td> <td>Single Booth 10'x10'</td> <td>2</td> <td>2,900</td> <td>3,200</td> <td>3,500</td> <td>\$</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Double Booth 10'x20'</td> <td>3</td> <td>4,400</td> <td>4,900</td> <td>5,400</td> <td>\$</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Triple Booth 10'x30'</td> <td>4</td> <td>5,600</td> <td>6,200</td> <td>6,800</td> <td>\$</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Islands or Booths Larger than 300 sq. ft.</td> <td>400-699 sq ft: 5 700—999: 6 1,000-1,999: 8 2,000 or more: 12</td> <td>17 per sq ft</td> <td>20 per sq ft</td> <td>23 per sq ft</td> <td>\$</td> </tr> <tr> <td colspan="6">Less Non-refundable Deposit due with Application (minimum amount of deposit required \$750):</td> <td>\$</td> </tr> <tr> <td colspan="6">Balance Due March 19, 2012 (EXHIBIT SPACE FEE LESS DEPOSIT):</td> <td>\$</td> </tr> </tbody> </table> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> <p>Calculation for Larger Booths: _____ X _____ = _____ / _____ X _____ = \$ _____</p> <p style="text-align: center; font-size: small;">FEET DEEP FEET WIDE TOTAL SQ. FT. / TOTAL SQ. FT. RATE (\$17/\$20) EXHIBIT SPACE FEE</p> </div> <p><i>A non-refundable deposit of \$750.00, payable in U.S. funds, must accompany this application. The balance is due March 19, 2012. Applications received after this date must include full payment. There is a \$100 charge for returned checks. All cancellations of space must be received in writing by March 19, 2012. Please refer to item 3 on the back of this form for the complete cancellation policy.</i></p>		Please Check	Booth Size	Exhibitor Personnel Registrations Included in Booth Space Fee	Prior to Sept 30, 2011	Sept 30, 2011 - March 19, 2012	After March 19, 2012	Exhibit Space Fee	<input type="checkbox"/>	Single Booth 10'x10'	2	2,900	3,200	3,500	\$	<input type="checkbox"/>	Double Booth 10'x20'	3	4,400	4,900	5,400	\$	<input type="checkbox"/>	Triple Booth 10'x30'	4	5,600	6,200	6,800	\$	<input type="checkbox"/>	Islands or Booths Larger than 300 sq. ft.	400-699 sq ft: 5 700—999: 6 1,000-1,999: 8 2,000 or more: 12	17 per sq ft	20 per sq ft	23 per sq ft	\$	Less Non-refundable Deposit due with Application (minimum amount of deposit required \$750):						\$	Balance Due March 19, 2012 (EXHIBIT SPACE FEE LESS DEPOSIT):						\$
Please Check	Booth Size	Exhibitor Personnel Registrations Included in Booth Space Fee	Prior to Sept 30, 2011	Sept 30, 2011 - March 19, 2012	After March 19, 2012	Exhibit Space Fee																																												
<input type="checkbox"/>	Single Booth 10'x10'	2	2,900	3,200	3,500	\$																																												
<input type="checkbox"/>	Double Booth 10'x20'	3	4,400	4,900	5,400	\$																																												
<input type="checkbox"/>	Triple Booth 10'x30'	4	5,600	6,200	6,800	\$																																												
<input type="checkbox"/>	Islands or Booths Larger than 300 sq. ft.	400-699 sq ft: 5 700—999: 6 1,000-1,999: 8 2,000 or more: 12	17 per sq ft	20 per sq ft	23 per sq ft	\$																																												
Less Non-refundable Deposit due with Application (minimum amount of deposit required \$750):						\$																																												
Balance Due March 19, 2012 (EXHIBIT SPACE FEE LESS DEPOSIT):						\$																																												
<p>Section 5 PAYMENT INFORMATION</p> <p><input type="checkbox"/> Check enclosed payable to NAEC in US funds.</p> <p>CHECK # _____ DATED _____ AMOUNT \$ _____</p> <p><input type="checkbox"/> Charge \$ _____ <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Discover</p> <p>NAME ON CARD _____</p> <p>CARD # _____ EXP DATE _____</p> <p>CSV # _____ SIGN _____</p>	<p>Section 6 SIGNATURE</p> <p>We agree to abide by all rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Show Management constitutes a contract.</p> <p>DATE: _____</p> <p>AUTHORIZED SIGNATURE: _____</p> <p>TITLE: _____</p>																																																	
<p>FOR NAEC USE ONLY:</p> <p>Rec'd _____ Size: _____ X _____ Space Assignment: _____</p>																																																		

